



Swiss Education Group AG
Av. des Alpes 27
1820 Montreux
Switzerland

www.swisseducation.com
Phone: +41 21 965 40 27
Fax: +41 21 965 40 30



DCT
Seestrasse
6354 Vitznau
Switzerland

www.dct.edu
Phone: +41 41 399 00 00
Fax: +41 41 399 01 01

Press Release – for immediate release

Swiss Education Group acquires DCT International Hotel & Business Management School

Vitznau, September 13, 2011 - Mr Walter Spaltenstein, President of the Board of DCT International Hotel & Business Management School AG („DCT“) is proud to announce the change of ownership of DCT, which operates its campus in Vitznau Switzerland, to Swiss Education Group AG, the leading hospitality and hotel management education provider in Switzerland.

Swiss Education Group's new ownership guarantees the sustainability and further growth of DCT. This objective requires a top management team, competent and competitive in the private higher education sector, knowledgeable of the specificities of Swiss hotel school management and business strategies. Also required is a strong sales and marketing team, capable of recruiting an ever-growing number of new students from around the world. The development of new programmes and new technologies has become essential, requiring an invaluable international network. Swiss Education Group excels in each of these areas, and is therefore the right organization to steer DCT into the future. In May 2012 DCT is relocating to new landmark facilities in the city center of Lucerne.

About Swiss Education Group:

At present Swiss Education Group owns and manages 4 of Switzerland's leading hotel management schools: César Ritz Colleges, with campuses in Le Bouveret and Brig; HIM – Hotel institute Montreux; IHTTI in Neuchatel; and SHMS – Swiss Hotel Management School, with campuses in Caux and Leysin. The schools of the Swiss Education Group welcome over 4'500 students annually, from more than 70 different countries. All schools are members of ASEH – Swiss Hotel Schools Association.

About DCT:

DCT has a global reputation within the international hotel management education sector and among the international hospitality employers who regularly recruit DCT graduates. DCT offers a choice of accredited hospitality management and culinary programs, including advanced diplomas, professional certifications, MBA or post-graduate diploma, and a top-ranked U.S. Bachelor's Degree delivered in Switzerland. DCT is accredited by the New England Association of Schools and Colleges (NEASC), earned designation as an "Exemplary Program" by the American Culinary Federation (ACF), and is a member of ASEH - Swiss Hotel Schools Association.