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Datamars Announces Settlement of U.S. Lawsuit

LUGANO, Switzerland—August 2007— Datamars today announced that it has reached a settlement with Digital Angel Corporation regarding Digital Angel's allegations of patent infringement and Datamars subsequent antitrust allegations against Digital Angel. Under the terms of the settlement, Datamars has been granted a full world wide license for Syringe-Implantable Identification Transponders. The announcement was made by Klaus Ackerstaff, Datamars CEO.

The settlement and the recent announcement of more universal scanners being provided for the U.S. opens up the opportunity to market all transponders compatible with a true international standard (ISO) and single-body syringes in the U.S.

"We're pleased to have reached a settlement that we believe will benefit pets, owners and animal healthcare providers alike," says Ackerstaff. "With this settlement, we can now fully dedicate ourselves to providing an advanced, universal reunification system that can improve the process of reuniting pets and their companions. We consider this an important contribution to animal welfare which has been one of the cornerstones of our corporate mission since 1988."

Datamars' push for standards, along with the recent donation of several thousand universal scanners to animal hospitals and shelters throughout the U.S., is to help encourage widespread microchipping so that more pets are reunited with their owners. The lack of standardized microchips and universal readers makes it difficult and time-consuming to reunite pets and owners.

About *Datamars*

Founded in 1988, Datamars is a global leader in high-performance radio frequency identification (RFID) solutions. Their RFID technology is used by the world's leading brands in companion animal identification and rental textile markets. Headquartered in Bedano (Lugano) Switzerland, Datamars employs more than 160 people in Europe, Asia and the Americas. For more information visit www.datamars.com.

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